

Tracking & Returns App Cheat Sheet

What each Shopify tracking and returns app costs in speed and price. Measured by Kaspian Fuad.

Measured blocking time

ParcelPanel 50 . Loop 50 . ReturnGO 55

My measured main-thread cost, the INP proxy.

AfterShip 60 . Narvar 60 . Happy Returns 60

The lightest category I measure. Good INP is <= 200ms.

Why they are light

Tracking + returns live on one page

So a good app loads its code only there.

Or a hosted portal off your domain

Loop and Happy Returns barely touch your theme.

Try native first

Order status page tracks 100s of carriers

UPS, FedEx, DHL, live location, email updates. Free.

Self-serve returns + return rules

Window, fees, final-sale. Free under Customer accounts.

AfterShip (tracking)

Free 50/mo, Essentials \$11, Premium \$70

Hosted tracking page via App Proxy, page-scoped.

60ms . 4.7 stars (1,303)

Watch: Protection widget is a separate site-wide script.

ParcelPanel (tracking)

Free 20/mo, \$11, \$59, Enterprise \$479

Now listed as CWILL Order Tracking (was ParcelWILL).

50ms . 5.0 stars (2,865)

Lightest tracking app. Strongest review count here.

Narvar (tracking)

Quote only, sold through a demo

Enterprise post-purchase platform.

60ms . App Store split into sync + returns

Overkill unless you are a large brand.

Loop Returns

Free Checkout+, Essential \$155, Adv \$340

Only returns app here with a real free tier.

50ms . 4.7 stars (408)

Hosted portal on its own subdomain. DTC favorite.

ReturnGO

No free plan, from \$147/mo (14-day trial)

Strong exchange + store-credit automation.

55ms . 4.8 stars (357)

CATCH: its script loads site-wide by default. Scope it.

Happy Returns

\$500/mo Plus + per-label charges

UPS company. Box-free return-bar drop-off.

60ms . 3.1 stars (23)

An operations call, for real reverse-logistics volume.

The one setting trap

App block = loads only where placed

Page-scoped, low risk. This keeps the number low.

App embed = every page once toggled on

Runs on home, PDP, cart. Scope it or pay everywhere.

Returns are big money

~\$850B returned in US in 2025 (NRF)

About 15.8% of sales; ~19% for ecommerce.

82% shop where returns are free

WISMO = 25-40% of support tickets (industry estimate).

Ship it without CWV damage

Page-scoped or hosted, never stacked

Don't run 4 post-purchase embeds site-wide.

Turn test embeds OFF, then measure INP

A left-on embed is a 50ms tax on every page.