

Shopify Cookie Consent Apps: Speed + Price

Blocking time measured across real Shopify stores. Prices verified July 2026. Built by Kaspian Fuad, Shopify CRO consultant.

iubenda . 80ms . \$5.99/mo

Free tier . on the App Store
Cheapest real CMP. Google-certified, Consent Mode v2.

Pageview-metered
Free tier caps at 1,000 pageviews a month, then overage.

Cookiebot . 110ms . \$6/mo

Essential plan . free tier . App Store
Google Gold CMP. Auto-blocks trackers until consent.

Cheaper than CookieYes, heavier
Pro is \$30/mo. Essential adds styling and 2 languages.

Consentmo . 80ms . \$9/mo

Free forever . Built for Shopify
Light and Shopify-native. Consent Mode v2 from Standard.

Best for Shopify-native stacks
Standard adds multi-region rules and auto script-block.

Enzuzo . 70ms . \$9/mo

Lightest measured . free tier
Google CMP Gold. Starter adds custom policies + languages.

IAB TCF from the Growth plan
Growth is \$29/mo and adds geo-consent.

CookieYes . 90ms . \$10/mo

Basic plan . free tier . App Store
Google Gold Certified, IAB TCF v2.3. Per-domain pricing.

Lighter than Cookiebot, costs more
Pro is \$25/mo and adds geo-targeting.

Termly . 70ms . \$14/mo

Script embed, not on the App Store
Bundles a full legal policy generator with the banner.

Consent Mode v2 gated to Pro+
Pro+ is \$15/mo on annual billing.

Ketch . 120ms . \$150/mo

Free under 5k visitors . App Store
Enterprise. Bundles data subject request automation.

Metered on monthly visitors
Plus is \$499/mo for up to 100k visitors.

Osano . 100ms . \$199/mo

Free under 5k visitors . App Store
No-Fines Guarantee up to \$500k. Billed separately.

Plus covers 30k visitors
Higher privacy tiers are quote-only.

OneTrust . 140ms . quote only

No free tier . connector, not App Store
Heaviest and priciest. Reported ~\$10k/yr minimum.

Traffic-metered, sales-led
Best only for large orgs already on OneTrust.

Cut the speed cost (any app)

Turn off scanning + auto-block you skip
The block-until-consent mode is the main-thread + INP villain.

Gate only the pixels you actually run
Six ad pixels cost far more than one analytics tag.

Load async or defer, reserve banner space
Measure LCP and INP before and after in Lighthouse.

Shopify's free native banner

Settings > Customer privacy . \$0
Governs Shopify's own tools only (Pixels, checkout).

Third-party pixels still need a CMP
Only 4 consent categories. No IAB TCF, no auto scan.

Do you legally need one?

EU/EEA traffic + non-essential cookies = yes
GDPR opt-in, no revenue floor. Fines to 4% of turnover.

California CCPA = opt-out link, not a banner
Only above ~\$26.6M revenue or 100k consumers.