DECISION SHEET

Magento vs Shopify Decision Sheet

Answer with your own store's facts. Ten minutes, one page.

START HERE

Only **44.6%** of Magento sites pass Core Web Vitals, and **2.4.6** left regular support on 11 August 2026. Fix or move, but decide.

Your Magento store today

Is the store on Magento 2.4.6 or older?	Yes: Shopify
Is the catalog fairly standard, without complex product configuration?	Yes: Shopify
Did your last upgrade or fix cost more than a year of Shopify?	Yes: Shopify
Would you rather spend on growth than on hosting and patches?	Yes: Shopify

Magento version (admin footer): _____

Extensions installed: _____

Support dates to check

2.4.6 standard support ended	**11 Aug 2026**
2.4.7 standard support ends	**31 May 2027**
2.4.8 standard support ends	**31 May 2028**
2.4.9 standard support ends	**31 May 2029**

What keeps you on Magento

Do customer groups have their own pricing rules or quotes?	Yes: Magento
Do you need more than 3 active B2B catalogs without paying for Plus?	Yes: Magento
Do ERP or warehouse links run through Magento?	Yes: Magento

Who holds server and Git access: _____

Count your answers. More Shopify answers: plan the move. More Magento answers: keep it, and fix the store you have first.

Choose Shopify when

- The catalog is standard and upkeep outweighs the payoff
- Speed matters: 76.2% of Shopify sites pass Core Web Vitals
- B2B needs fit 3 catalogs or Plus

Choose Magento when

- Complex B2B pricing and quotes
- Large or heavily configured catalog
- ERP links built into the store

Cost of being wrong with Shopify: rebuilding custom B2B rules and integrations.
Cost of being wrong with Magento: hosting, patches and developer time, every month.
Default: Magento for complex B2B, Shopify for standard catalogs. Exception: Get the version and extension list on paper before either.

Free 30 minute call: kaspianfuad.com/magento-developer

Kaspian Fuad audits and fixes Magento 2 stores and builds on Shopify.
Running a 100,000+ SKU Magento catalog day to day since 2021.

kaspianfuad.com/blog/magento-vs-shopify | v1.0 | 2026-11-08
Sources: Adobe lifecycle policy, Sep 2026; HTTP Archive, Sep 2026