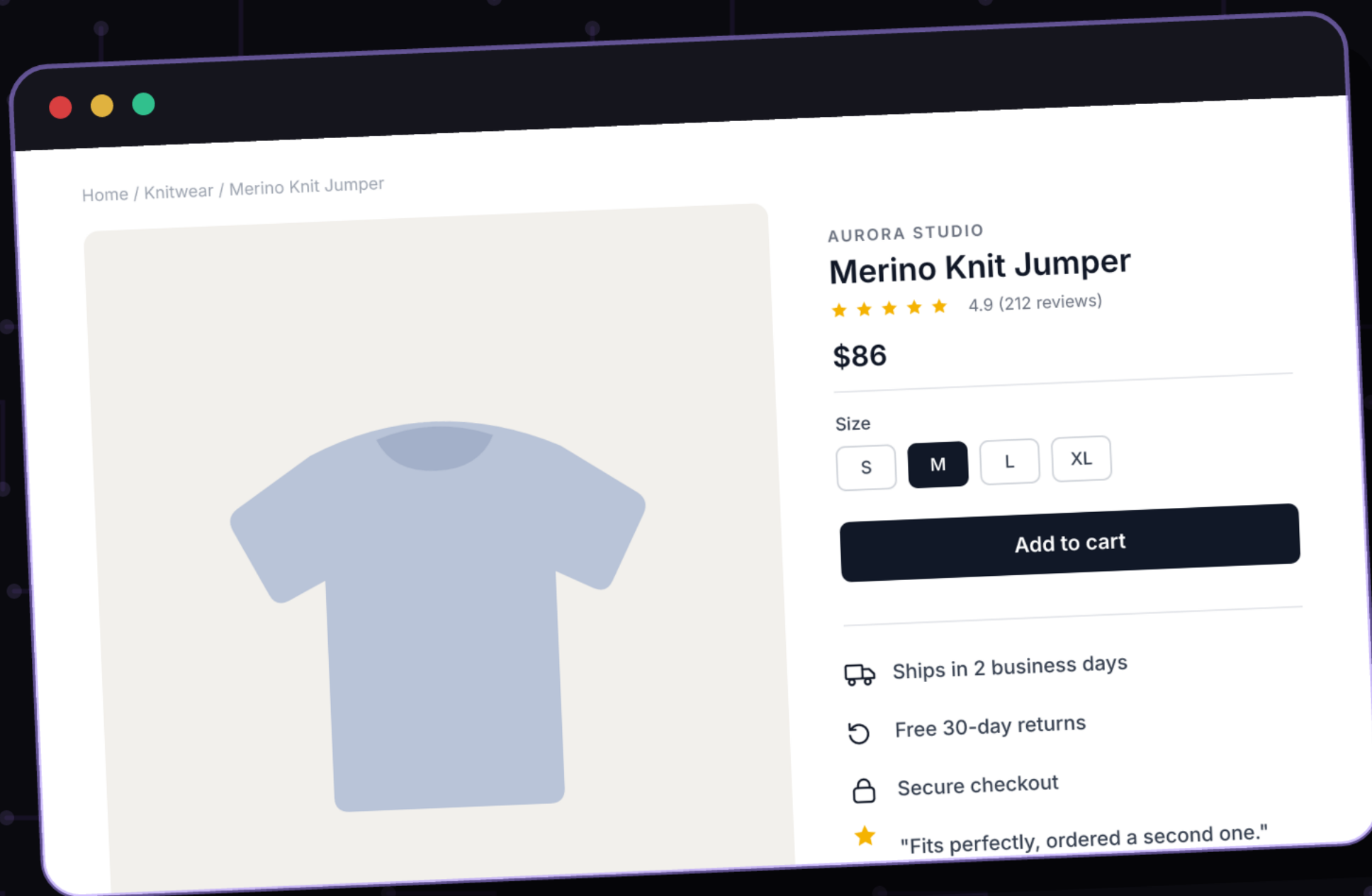




YOUR MOBILE PDP CONVERTS AT HALF THE DESKTOP RATE

The above-fold fix that closes the gap



Swipe →

WHAT MOST STORES GET WRONG

- ❌ **DESCRIPTION BEFORE PRICE**
- ❌ **ATC BURIED BELOW FOLD**
- ❌ **RATING OUT OF VIEW**
- ❌ **SHIPPING HIDDEN AWAY**

Swipe →

THE RIGHT ORDER

1

Title + price

both visible first

2

Star rating count

number matters

3

Add to Cart

immediately visible

4

Shipping estimate

one line below ATC

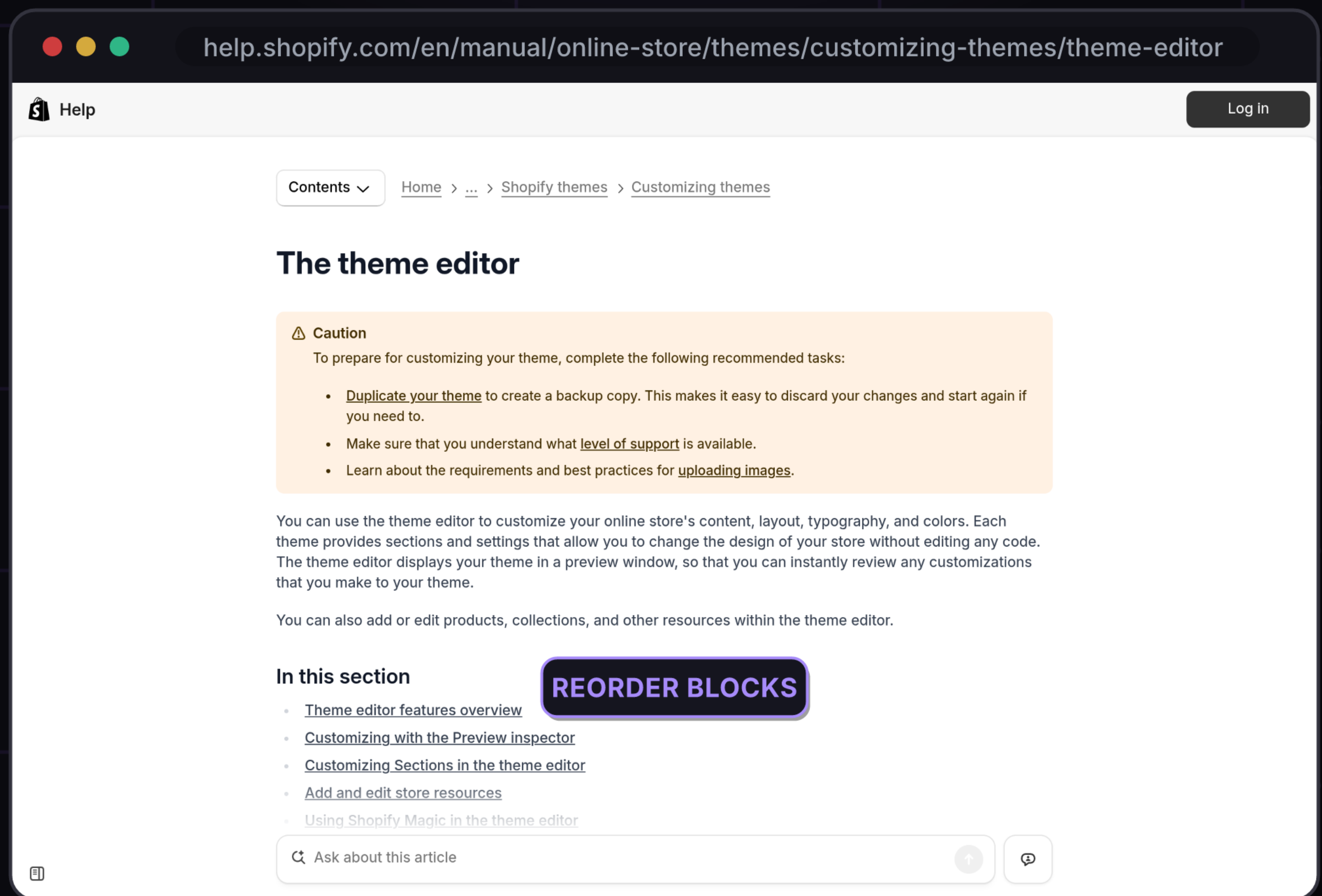
5

Trust icons row

compact, one line

Swipe →

FIX IT IN SHOPIFY



Online Store > Themes > Customize > Product information section:
drag blocks into order

Swipe →

DAWN BLOCK ORDER TO SET

✓ **TITLE BLOCK MOVES FIRST**

✓ **PRICE RIGHT AFTER TITLE**

✓ **RATING BEFORE
DESCRIPTION**

✓ **BUY BUTTONS ABOVE FOLD**

✗ **DESCRIPTION BELOW ATC**

Swipe →

ONE CHANGE

DRAG BUY BUTTONS ABOVE DESCRIPTION IN YOUR PRODUCT INFORMATION SECTION. FIVE MINUTES.

CHECK MOBILE PREVIEW AFTER. THE FOLD CUTS DIFFERENTLY ON MOBILE THAN ON DESKTOP.

Swipe →

WANT THE PDP CHECKLIST?

COMMENT PDPMOBILE

I send it over. No forms, no spam.



SHOPIFY
SELECT
PARTNER

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