

Shopify Furniture Store Fix Checklist

Check your best seller on a phone. Fix in card order.

START HERE

Start with card 1. On one furniture store, fixing the mobile buy path first came before a **51%** sales lift in 30 days.

1. Mobile buy path (5)

- ☐ **Price and Add to Cart visible without scrolling past the photos**
STOP IF NO
Test on a 390px phone. On one store 21% left before the button.
- ☐ **No email popup fires on product pages**
56% of mobile taps went to popups on one furniture store.
- ☐ Cookie notice is a bottom bar, not a full-screen modal
- ☐ Sticky Add to Cart bar once the main button scrolls away
- ☐ One main action: no second checkout button beside Add to Cart

2. Delivery and price (4)

- ☐ **Every delivery option and its price on the product page**
STOP IF NO
List home delivery, parcel and pickup, each with its price.
- ☐ The same delivery prices repeated in the cart
- ☐ Installment line directly under the price
- ☐ Return window stated near the buy button

3. Will it fit? (4)

- ☐ Written dimensions on every product
- ☐ **Dimension image with each measurement drawn on the piece**
Text must read on a phone without zooming.
- ☐ At least one in-scale photo with a person or known object
- ☐ **Made to measure: a remake guarantee at the measuring step**
Offer it as a checkbox where the shopper types width and height.

4. Speed and safe changes (5)

- ☐ First product image loads eager, the rest lazy
- ☐ Hero images capped near 1200px, not 3000px originals
- ☐ **Builder scripts load on product pages only**
A configurator is often the heaviest code on the store.
- ☐ **Builder changes ship on an alternate template first**
Assign it to a few products first; rollback is one click.
- ☐ Mobile LCP at 2.5s or less in field data

Ticked: ____ / 18 Any STOP item unticked: fix it before anything else.

Want this checked on your store? Send me the URL. kaspianfuad.com/contact

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Took a made-to-measure blinds store's mobile LCP from 22.0s to 2.7s.