

Supplement Store Shopify Developer Scorecard

For supplement brand owners on a sales call. Print one per candidate.

START HERE

Any **Stop if yes** box ticked: walk away. Then ask them to preview a non-US market: Everly had **38** hardcoded prices showing dollars everywhere.

Stop if yes

Plans to fix prices with a JavaScript rewrite after load

☐

DEAL BREAKER

Offers to hide or filter 1 and 2 star reviews

☐

DEAL BREAKER

App weight

Names the lightest app for each job

0 1

Seal 45ms, Judge.me 80ms

Loads app scripts only where they are used

0 1

Ask: which apps load on product pages?

Price and hours

Gives a fix list with hours per item

0 1 2

Everly: 2 files, under 48 hours

Hours quoted, at their rate of \$ _____

Prices and subscriptions

Renders the subscribe price from the selling plan with the money filter

0 1 2

Ask: how will the subscribe price render?

Previews your store in another market before quoting

0 1 2

Everly: 236 regions saw US dollars

Puts per-delivery price, frequency and cancel terms next to Subscribe

0 1

Match your checkout disclosure wording

Supplement product page

Builds the FDA disclaimer into the claims section

0 1 2

21 CFR 101.93(c) wording

Adds Supplement Facts as text, not only a label photo

0 1

A screen reader can't read a label photo

Plans review requests after delivery, not review filtering

0 1

FTC rule bans review suppression

Your score: ____ / 13 Deal breaker hit? Yes / No Candidate: _____

0 to 2 rows: 0 = no, 1 = partly, 2 = yes with proof. 0 to 1 rows: 0 = no, 1 = yes. Bands are my judgment.

0 to 4: Walk away

Treats it like any theme job. Do not sign.

5 to 9: Probe more

Gaps on subscriptions or claims. Ask for a paid audit first.

10 to 13: Hire

Knows subscription stores. Hire if no deal breaker.

Want a second opinion on a developer quote? kaspianfuad.com/contact

Kaspian Fuad, Shopify developer and CRO consultant

Fixed 38 hardcoded prices on a supplement store: CLS 0.11 to 0.00.

kaspianfuad.com/blog/shopify-supplement-store-developer | v1.0 | 2026-10-20

Sources: Everly theme audit, Mar 2026; 21 CFR 101.93(c); FTC fake reviews rule, Aug 2024; App Speed Index, Oct 2026