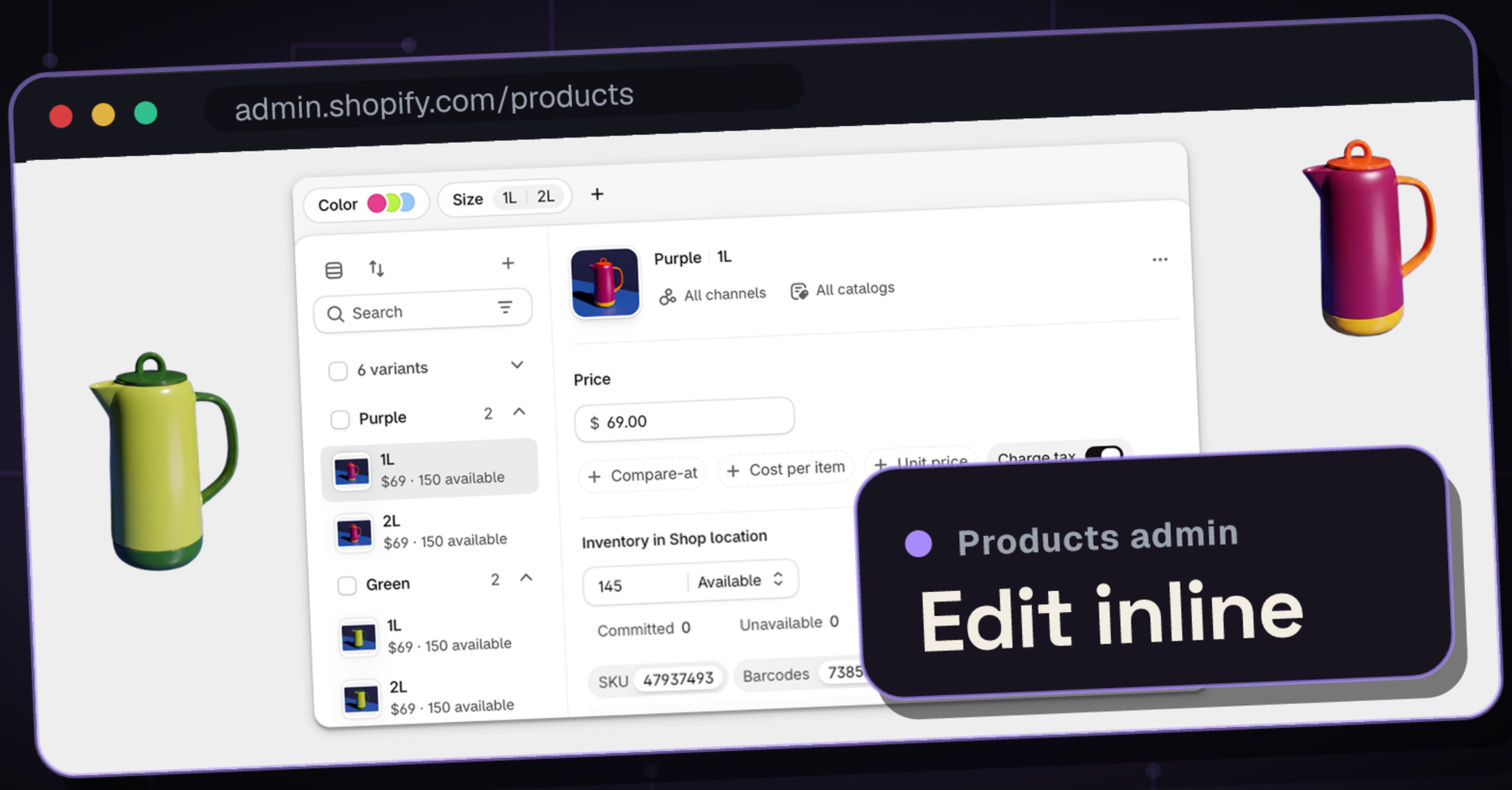
Your variant editor is now on the product page

December 2026 for all merchants. Plus: active now.



Swipe →

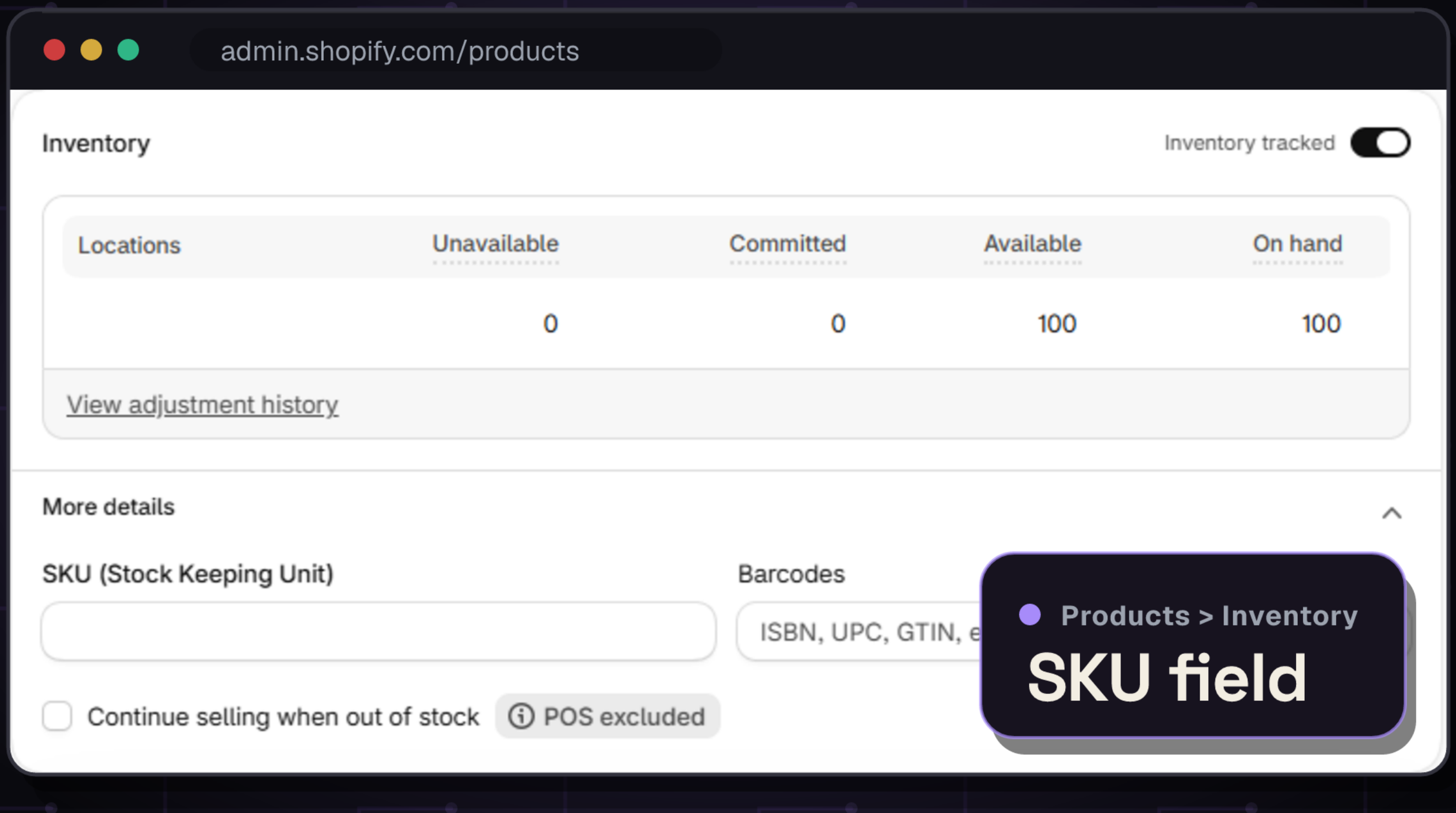
What actually changed

- ✓ Left pane variant list
- ✓ Search, filter, group
- ✓ Bulk edit price, shipping
- ✓ Up to 20 barcodes

- ✗ Separate variant pages
- ✗ Losing product context

Swipe →

Variant data lives here



SKU, barcode and inventory all on the product page, alongside your new variant editor

Swipe →

Before vs after

BEFORE	AFTER
✗ Product page	✓ Product page
✗ Variants tab	✓ Left pane search
✗ Variant edit page	✓ Inline detail view
✗ 5-step update	✓ 2-click bulk edit

Swipe →

Use it before BFCM

- Filter stale prices
- Bulk update size run
- Fix missing barcodes
- Check inventory counts

Swipe →

The window is now

Plus merchants:
activate it now through
Test Drives in your
admin.

Everyone else: December
2026, automatic, no
setup needed.

Swipe →

Want the variants checklist?

COMMENT VARIANTS

I send it over. No forms, no spam.

SHOPIFY SELECT PARTNER

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