CHEAT SHEET

Shopify Affiliate App Cheat Sheet

UpPromote, Refersion, GoAffPro and Social Snowball on one page. Prices as of Aug 2026.

START HERE

Compare the sales fee, not the subscription: **$0 to $3,000** a month on $100,000 of affiliate sales. All four measured light, 40ms to 70ms, so speed does not decide it.

Cheapest paid plan

UpPromote	**$29.99/mo**
Refersion	**$39/mo**
GoAffPro Free under 100 orders a day	**$49/mo**
Social Snowball No free plan	**$249/mo**

Sales fee, cost at $100,000/mo

GoAffPro $0 at any volume	**None**
UpPromote $2,000 at 2%; drops as you move up tiers	**1 to 2%**
Refersion $3,000 at 3%; Scale tier is flat, no fee	**2 to 3%**
Social Snowball $3,000; none on Blizzard at $899/mo	**3%**

Pick by situation

Starting out or unsure Free plan, 1 to 2% fee, 3,609 reviews	**UpPromote**
Paid and iOS traffic Cookieless tracking, worth the 3% fee	**Refersion**
High volume, fee-sensitive No percentage fee	**GoAffPro**
Established DTC brand Post-purchase referrals	**Social Snowball**

Tracking model

Refersion First-party domain, survives Safari ITP	**Cookieless**
UpPromote Blocks codes on coupon sites	**Anti-leak**
Social Snowball Single-use code per visitor	**Safelinks**
GoAffPro Most exposed to Safari	**Cookie**

Blocking time I measured

UpPromote	**40ms**
Social Snowball	**40ms**
Refersion	**60ms**
GoAffPro	**70ms**

Keep it off Core Web Vitals

Click capture Read it and store it, nothing more	**?ref=**
Conversion Order status page or a Web Pixel	**Once**
SDK on every page The script that costs blocking time	**Defer**

Want an app measured before you install it? Ask me. kaspianfuad.com/contact

Kaspian Fuad, Shopify developer and CRO consultant

Measured main-thread blocking time for 4 affiliate apps: 40ms to 70ms.

kaspianfuad.com/blog/uppromote-vs-refersion-vs-goaffpro-vs-social-snowball | v1.0 | 2026-10-09

Sources: App Store pricing pages, Aug 2026; App Bloat Detector measurements, Aug 2026; Refersion help center